



2147 S. Market Street Elizabethtown, PA 17022 | PAOAGHC #1184

Elizabethtown 367-6693 | York 846-4464 | Lancaster 653-2000 | Camp Hill 975-9944 | Carlisle 243-9192 | Hershey 533-4186 | Toll Free 1-800-292-9676 | Fax 717-367-6211

Marketing Coordinator

Elizabethtown, PA

- **Create** promotions to attract and retain customers
- **Develop** social media and web content to engage with potential customers
- **Grow** Century's brand awareness in the community
- **Monitor** incoming calls and leads
- **Analyze** social media performance along with lead sources and close rates
- **Coordinate** with external marketing sources for cohesiveness
- **Build** community and industry relationships
- **Work** in a small business environment
- **Enjoy** a light-hearted office atmosphere that works hard AND has fun together
- **Prepare** sales presentations for owner and sales team
- **Develop** marketing strategies and campaigns
- **Communicate** clearly & efficiently in assisting customers when answering phones as needed

Century Home Improvements has been serving Central Pennsylvania for more than 40 years. We provide quality work on exterior home features needing replacement, beautification, or repair. Our reputation is solid within the community – we treat our customers like friends & neighbors. Our core values include Integrity, Respect, Honesty, Growth, Customer Commitment, Teamwork, and Transparency.

We are seeking a Marketing Coordinator who bring new ideas to the table to further Century Spouting's image. This position will also aid with customer service as needed, providing connection and information to our customers.

Our Ideal Marketing Coordinator:

- **Experienced:** 2+ years' experience working in the marketing field preferred
- **Creative:** Look for new opportunities and methods to strengthen company and product branding
- **Computer Savvy:** Hands-on experience with design software, social media platforms, WordPress or SiteModify programs, and CRM software
- **Customer Service:** Able to respond to customer questions in a timely and professional manner
- **Team Player:** Enjoys a small business atmosphere, where you work both individually and with the whole team to create the best Century image
- **Positive:** Someone who can laugh and have fun while serving customers and teammates with an upbeat, positive attitude

What we Offer our Marketing Coordinator:

- Competitive Pay \$18-\$22/hour, depending on experience
- Flexible schedule with the option of full-time or part-time employment

Century Home Improvements | Your No Worries Contractor!



Seamless Gutters | Gutter Helmet | Roofing | Siding | Windows & Doors | Awnings & Patio Covers | Sun Rooms



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- Full time benefits include
 - Health, Dental, and Vision Insurance
 - Paid Time Off & Paid Holidays, including your birthday
 - Short-term and Long-Term Disability Insurance
 - Life Insurance
 - 401k
- Part time benefits include
 - 401k
- Family-oriented and close-knit team
- Support community non-profits and local charities

To Apply

Please submit your resume via this job ad in Microsoft Word or PDF to be considered for the Marketing Coordinator position on our team.

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